4 STEP EXPERIENTIAL ID PROCESS

1
DEFINE & PRIORITIZE
GOALS

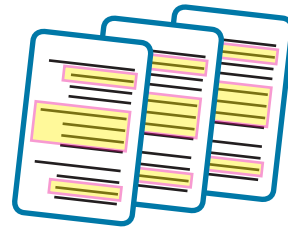Define the **Needs** & **Goals** of the individual, student, group, teacher, community, organization, or institution.
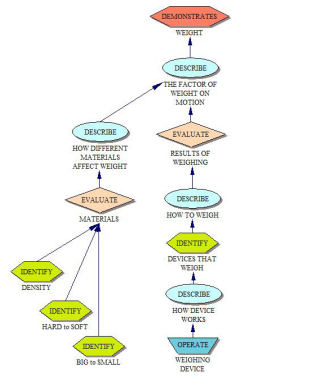
2
OPERATIONALIZE
CONTENT

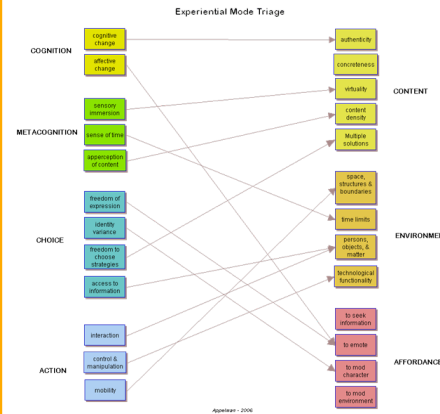Create a **Content Hierarchy**, **Prioritize** and **Target Levels of Learning**, and establish **Sequencing Flows**

3
BRAINSTORM & MAP
EXPERIENCES

Brainstorm effective **Experiential Modes** for each **Learning Context**, & embed **Scenarios** & **Action Vectors**

4
OPERATIONALIZE
SCENARIOS

Create **Experiential Scenarios** that combine both **Action & Learning Vectors**; then build **Prototypes** and **Test**

Appelman 2011